

PACKAGING

A/W 24/25

Dr Vandana Bhandari

Sustainability & Usability

SUSTAINABILITY

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Sustainability - achieved by minimalism through restraint and naturalness



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Sustainability - achieved by minimalism through restraint and naturalness



SUSTAINABILITY

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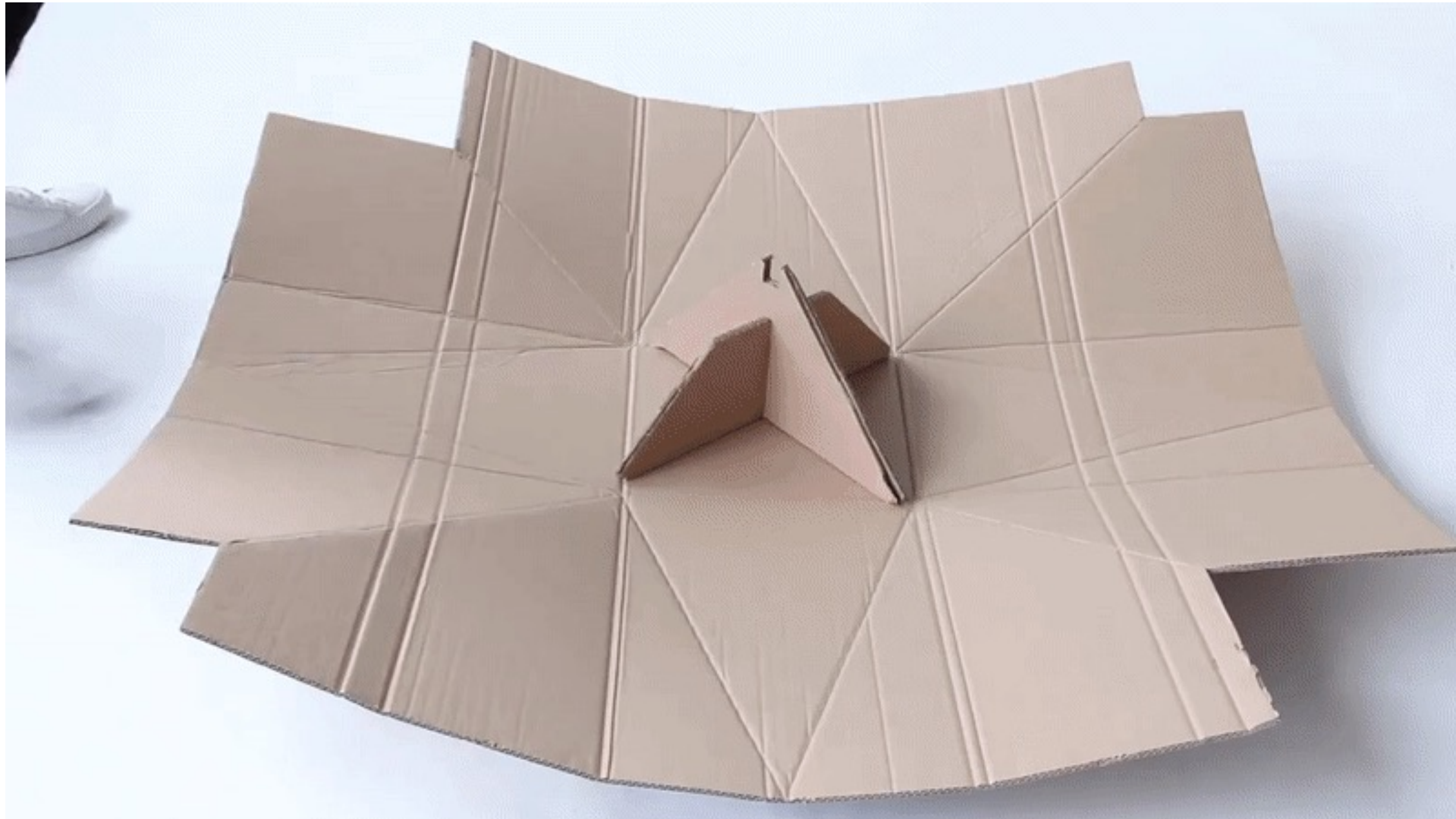
Sustainability - achieved by minimalism through restraint and naturalness



USABILITY

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Usability – through easier and enjoyable to use packaging



USABILITY

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USABILITY